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[www.cowpots.com](http://www.cowpots.com)



U.S. Dairy Sustainability  
Award Winner  
Innovation Center for U.S. Dairy

## Directions for Seed Starting & Transplanting Seedlings



### Sow or Transplant

Fill CowPots with potting soil mix and plant seeds (according to directions *on the seed packet*) or transplant seedling.

- ◆ Make sure to use the appropriate size CowPot when planting. (visit our website for suggestions)



### Nurture

Water and fertilize as needed.

- ◆ CowPots can be top or bottom watered
- ◆ Manure naturally retains moisture—make sure not to over water.
- ◆ Give the pot time to harden between watering.  
*(prevents overwatering and reduces spores from forming molds if permitted to dry)*
- ◆ If possible leave space between pots to maximize air circulation.  
*(improves pot performance and plant health)*
- ◆ Allow pot to dry before handling.  
*(CowPots are fragile when wet)*

Helpful Hint:  
CowPots turn **dark brown** when wet, and **light brown** when its time to water again!



### Plant

When seedlings are ready for planting, place entire CowPot into soil, cover and water.

- ◆ Do **not** break up the CowPot.  
*(Roots are waiting for contact with soil to continue to grow, breaking the pot will damage the roots creating transplant shock)*
- ◆ Plant entire CowPot and cover completely with soil.



### Enjoy

CowPots last for months above ground but once transplanted into garden soil, the pots begin to degrade and enhance your garden soil.

- ◆ Roots penetrate the CowPot wall, eliminating transplant shock.
- ◆ Unrestricted root growth ensures a healthier, stronger plant.

CowPots are an eco-friendly, natural, biodegradable pot made from composted cow manure. CowPots are made on our family's dairy farm in the northwest corner of Connecticut. We are proud to be a domestic manufacturer of a 100% renewable, plantable pot!



Proudly made in East Canaan, CT USA